

The background of the cover features a photograph of a dense forest of evergreen trees reflected in a calm body of water. The entire image is overlaid with a vibrant green, marbled texture that resembles stone or liquid. The text 'YELLOWSTONE ARTS COMPANY' is centered horizontally across the middle of the image, appearing in white against the darker green background.

YELLOWSTONE ARTS COMPANY

Airen Haight

YELLOWSTONE ARTS COMPANY

Mission Statement:

Our mission is to cultivate a dancer's self love through the performing arts

Philosophy:

Yellowstone Arts Company focuses on building confidence and a dancer's positive self-esteem. We embrace performers of all shapes and sizes and encourage our performers to embrace who they are and express themselves.

Our students dance with their own age groups and everyone is given an opportunity to dance in the front row in front of an audience, regardless of ability. We pride ourselves on using tasteful, age appropriate music, costumes, and choreography.

We want every performer to embrace themselves and perform with a confidence that comes from within, not from a competition trophy. We hope that every performer finds their place in our Yellowstone family.

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Values:

Confidence:

We emphasis building confidence in our performers that comes from self love and not a competition trophy.

Inclusivity:

We stive for inclusiveness in every aspect of our organization. Our staff is trained to be knowledgeable and sensitive to issues of equity and inclusion.

Respect:

We emphasis respect not only of those around you, but for yourself as well. We train our performers to respect themselves, the people around them, and the world around them

YELLOWSTONE ARTS COMPANY

Why Yellowstone Arts Company?

I chose to name my dance company Yellowstone Arts Company because its location, Cody Wyoming, is about 30 miles away from the west entrance to Yellowstone National Park.

Business Type:

S-Corporation

Licensing:

According to the Wyoming Trust and LLC Attorney, Wyoming does not require a business operating license.



Type of Studio:

We are a recreational studio. We want our students to develop a love of dance and the performing arts. We do not have a competition team. Instead we have a performance group that allows our student more opportunities to perform and showcase their talents and abilities.

Target Ages:

2-18

Adult classes: 25-45

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Styles Offered:

Ballet:

Ballet is the foundation for all styles of dance. It is highly technical style that uses formalized step and gestures to communicate grace and poise.

Tap:

Tap dance uses shoes with metal taps on the bottom to strike the floor and form rhythmic beats.

Jazz:

Jazz is a high energy dance style that pairs animated expressions with sharp yet fluid motions.

Musical Theater:

Musical Theater is a jazz based style that focuses on facial expressions and connecting with an audience.

Hip Hop:

Hip Hop is a style of dance that uses bounces and pops to accentuate hip hop music. It often consists of freestyle movement to a musical beat.

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Other Classes Offered:

Arts Management Class:

In this class, students 13 and up can learn about the other side of the performing arts industry. They will learn about the different technical elements that go into putting on a performance such as lighting, sound, set design, props, and costumes. Students in this class will get hands on experience in the Cody Theater.

Acting Class:

In this class, students of all ages will work on learning the art of acting. They will practice their skills in monologues, partner scenes, and group scenes. They will also be able to perform one of their scenes during our annual recital.

Private Vocal Lessons:

Students of all age will get the opportunity to work one on one with a trained Broadway performer to develop their vocal abilities. Those who wish to can perform a solo or team up with a friend and perform a duet at our annual recital.

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Tuition rates

Families of 2 or more students will get a 10% discount on their classes

Tuition rates

	Price per month
1 class/week	\$55
2 classes/week	\$105
3 classes/week	\$155
4 classes/week	\$205
5 classes/week	\$255
6+ classes/week	\$305
Performance Team Dancers	\$185
Private Voice	\$50/hr
Private Dance	\$50/hr

Comparisons

Comparison						
Studio	1hr class per week	Registration fee	Unlimited Classes	Costume fee range	Recital fee	Privates
The Dance Academy	\$60	\$35	\$120	\$65-\$225	\$125	\$25 per 30 min
Rocky Mountain Dance Theatre	\$65	\$25	\$125	\$60-\$100	\$0	NA
Cody Center for Performing Arts	\$45	\$20	\$250	\$50-\$200	NA	\$50/hr

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Performance Opportunities

End of Year Recital

At the end of every year we have our end of year recital. Each dance class will have worked to learn a dance that they will perform in this recital. The Recital is a showcase what our students have been working on in their classes all year long and is a great way to show your performers' talents to family and friends.

Christmas Show

We will put on a short Christmas show for our Performance Team and higher level classes. This show will be a lot less formal than our End of Year Recital. This show is designed to ring in the festivities and spread some holiday cheer in this magical time of the year.

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Location:

Strip Mall

Address: 540 Yellowstone Ave. Cody, Wyoming
Suite A & B



Building Details

3,000 sq ft

\$14/sq ft

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Parking:

The ACE Payday Loans business next to us is open until 6 pm and the Dollar Tree in the strip mall is open until 9pm. I was able to negotiate with my landlord to reserve 20 parking spaces for my business.



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Schools:

There are 7 schools in Cody Wyoming:

- 4 Elementary Schools
- 1 Middle School
- 2 High Schools

Competing Dance Studios

There are 2 other dance studios in Cody Wyoming:

Rocky Mountain Dance Center
Cody Center for the performing Arts

