

Final Budget

						Actuals	
INCOME:							
	Fee		\$25000 per week	\$14,500 half week			
		x 10 weeks		\$250,000			
		x 4 half weeks		\$58,000			
			Total Fee		\$308,000	\$308,000	
	Grants						
		The National Theatre Company Grant			\$1,500	\$1,500	
		The Shubert Foundation			\$300,000	\$300,000	
		General Program Support Grant			\$75,000	\$75,000	
		Dorris Day Grant			\$75,000	\$75,000	
	Ticket sales						
		Orlando Rep	228 seats/performance x 12 performances x \$55/ticket x 10% on tickets	\$15,048		\$17,061	Sold More tickets than planned
		Dan & Ann Brown Theatre	174 seats/performance x 9 performances x \$35/ticket x 15% on tickets	\$8,221		\$6,480	Didn't sell as many tickets as predicted
		Arcade Theatre	310 seats/performance x 11 performances x \$40/ticket x 25% on tickets	\$34,100		\$36,500	Sold More tickets than planned
		Keating Theatre	139 seats/performance x 14 performances x \$45/ticket x 25% on tickets	\$21,892		\$24,220	Sold More tickets than planned
		Hippodrome	145 seats/performance x 3 performances x \$35/ticket x 15% on tickets	\$2,283		\$1,811	Didn't sell as many tickets as predicted
		Tallahassee Theatre	216 seats/performance x 18 performances x \$45/ticket x 25% on tickets	\$43,740		\$45,225	Sold More tickets than planned

Final Budget

		Daytona Playhouse	209 seats/performance x 7 performances x \$40/ticket x 25% on tickets	\$14,630		\$17,280	Sold More tickets than planned	
			Total ticket money		\$149,914	\$148,577		
	Merchandise							
		Tissue packets	200 packets x \$3/packet	\$600		\$750	Sold more then predicted	
		Tissue boxes	100 boxes x \$7/box	\$700		\$525	Sold less than predictde	
		T-shirts	1,736 shirts x \$30/shirt	\$43,080		\$60,000	Sold more then predicted	
		key chains	250 keychains x \$20/keychain	\$5,000		\$5,000		
		Coffee mugs	300 mugs x \$30/mug	\$9,000		\$12,750	Sold more then predicted	
			Total Merchandise Sales		\$58,380	\$74,025		
				Total Income	\$1,026,174	\$982,102		
PRIMARY EXPENSES:								
	<u>Salaries:</u>							
		Cast	\$900/week x 6 people x 12 weeks		\$64,800	\$64,800		
		Understudies	\$600/week x 2 people x 12 weeks		\$14,400	\$14,400		
		Crew	\$1,000/week x 6 people x 12 weeks		\$72,000	\$72,000		
		SM	\$1,500/week x 12 weeks		\$18,000	\$18,000		
		Technical Director	\$2,000/week x 12 weeks		\$24,000	\$24,000		
		Tour Manager	\$2,000/week x 12 weeks		\$24,000	\$24,000		
	<u>Per Diems:</u>							
		Cast	\$300/week x 8 people x 12 weeks					
				\$28,800		\$28,800		
		Crew	\$300/week x 9 people x 12 weeks					
				\$32,400		\$32,400		
		Bus Driver	\$300/week x 12 weeks					
				\$3,600		\$3,600		

Final Budget

105

			Total Per Diems		\$64,800	\$64,800			
	Transportation:								
		Bus rental	\$1,000/day x 84 days		\$84,000	\$84,000			
		Van rental	\$100/day x 84 days		\$8,400	\$8,400			
			gas		\$1,638	\$1,792	Bought more gas than predicted		
		Semi truck rental	\$1,000/week x 11 weeks x 4 trucks		\$44,000	\$44,000			
	Technical:								
		Sets							
			Design		\$10,000	\$10,000			
			Construction		\$50,000	\$50,000			
		Costumes							
			Design		\$10,000	\$10,000			
			Construction		\$25,000	\$24,750	Cost less than predicted		
			Cleaning		\$10,000	\$10,000			
		Lighting							
			Design		\$17,000	\$17,000			
			Equipment						
				Lights	\$2,500	\$2,500			
				Cable	\$5,000	\$7,500	Needed more cables than predicted		
				Dimmer equipment	\$10,000	\$10,000			
			Expendables						
				gels	\$5,000	\$4,500	Needed less gels than predicted		
				lamps	\$2,500	\$2,000	Needed less lamps than predicted		
		Props							
			Constuction		\$24,000	\$22,000	Didn't cost as much as predicted		
			Purchase		\$17,000	\$17,500	Cost more than predicted		

Final Budget

106

		Sound					
			Equiment Purchase		\$2,500	\$2,000	Needed less equipment than predicted
			Expendables		\$7,500	\$7,500	
	Housing						
		Hotel	\$199/night x 71 nights x 10 rooms		\$141,290	\$145,550	Cost more than predicted
	Merchandice						
		Branded Tissue Packets	\$2/item x 750 items		\$1,500	\$1,500	
		Branded Tissue Boxes	\$5/item x 250 items		\$1,250	\$1,250	
		T-shirts		\$23 per item			
			250 - XS		\$5,750	\$5,750	
			450 - S		\$10,350	\$10,350	
			750 - M		\$17,250	\$17,250	
			450 - L		\$10,350	\$10,350	
			250 - XL		\$5,750	\$5,750	
			200 - XXL		\$4,600	\$4,600	
		Key Chains	\$15/item x 500 items		\$7,500	\$7,500	
		Coffe Mugs	\$25/item x 500 items		\$12,500	\$12,500	
				Total Primary Expenses	\$836,128	\$836,792	
SECONDARY EXPENSES							
	Salaries						
		Non-touring Management	\$500/week x 12 weeks		\$6,000	\$6,000	
		Office Staff	\$350/week x 12 weeks		\$4,200	\$4,200	

Final Budget

	<u>Office Expense</u>						
		Expendables					
			letterhead		\$75	\$75	
			Envelopes		\$250	\$250	
			Paper clips		\$15	\$15	
			Staples		\$20	\$20	
		Equipment					
			Computers		\$200	\$200	
			Phones		\$250	\$250	
			Furniture				
				Desks	\$150	\$150	
				Chairs	\$100	\$100	
				File Cabinets	\$150	\$150	
		Utilities					
			Office rent	\$600/month x 3 months	\$1,800	\$1,800	
			Electricity	\$700/month x 3 months	\$2,100	\$2,250	higher electricity bill than predicted
			Phone bill	\$500/month x 3 months	\$1,500	\$1,650	High phone bill than predicted
		Miscellaneous					
			Storage		\$7,500	\$7,500	
	<u>Promotion</u>						
		Mailing Lists					
			list		\$350	\$350	
			lables		\$200	\$200	
		Booking Brochures					
			design		\$150	\$150	
			printing		\$250	\$250	
		Booking Packets					
			design		\$150	\$150	

Final Budget

108

		Booking Packets						
			design			\$150	\$150	
			printing			\$175	\$0	Sent digital copies and didn't print them
		Posters						
			design			\$200	\$200	
			printing			\$150	\$150	
		Postage				\$200	\$200	
		Photographer				\$1,000	\$1,000	
		Radio spots						
			writing			\$500	\$500	
			recording			\$750	\$750	
			air time			\$1,000	\$2,000	Did more ads than originally planned
		Print ads						
			writing			\$200	\$200	
			layout			\$200	\$200	
					Total Secondary Expenses	\$29,625	\$30,910	
					Total Expenses (primary + secondary)	\$865,753	\$867,702	
					Total Income	\$1,026,174	\$982,102	
					Total Profit	\$160,421	\$114,400	